

# Feature Flags

Experiment, release on demand, and limit your blast radius by progressive exposure



I work here

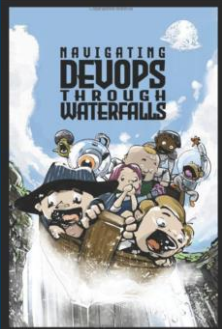
I was born here

I grew up here

Willy Schaub  
Cloud Systems Engineer, Cloud CeS



Best Practices for the Connoisseur, 2004  
Interoperability for the Connoisseur, 2006  
Software Engineers on their way to Pluto, 2007  
Managing Agile OSS Projects with MS VSO, 2015  
Navigating DevOps through Waterfalls, 2020







Aliwal Shoal



Truk Lagoon



Wondergat



Semiahmoo Bay



Our backyard (Port Guichon)



Truk Lagoon



Hawaii





This session is based on willy's views,  
not the **feature flag working group** or  
**common engineering system**.

# COUNTRY FLAGS



# WHY?



DevOps is the union  
of **people**, **process**,  
and **products** to  
enable continuous  
delivery of **value** to  
our customers.

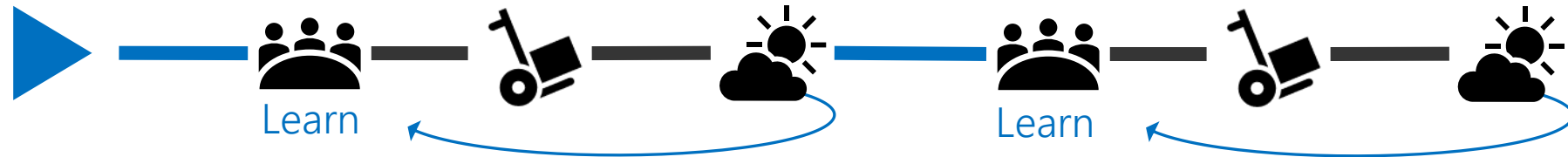
Donovan Brown,  
[donovanbrown.com/post/what-is-devops](https://donovanbrown.com/post/what-is-devops)



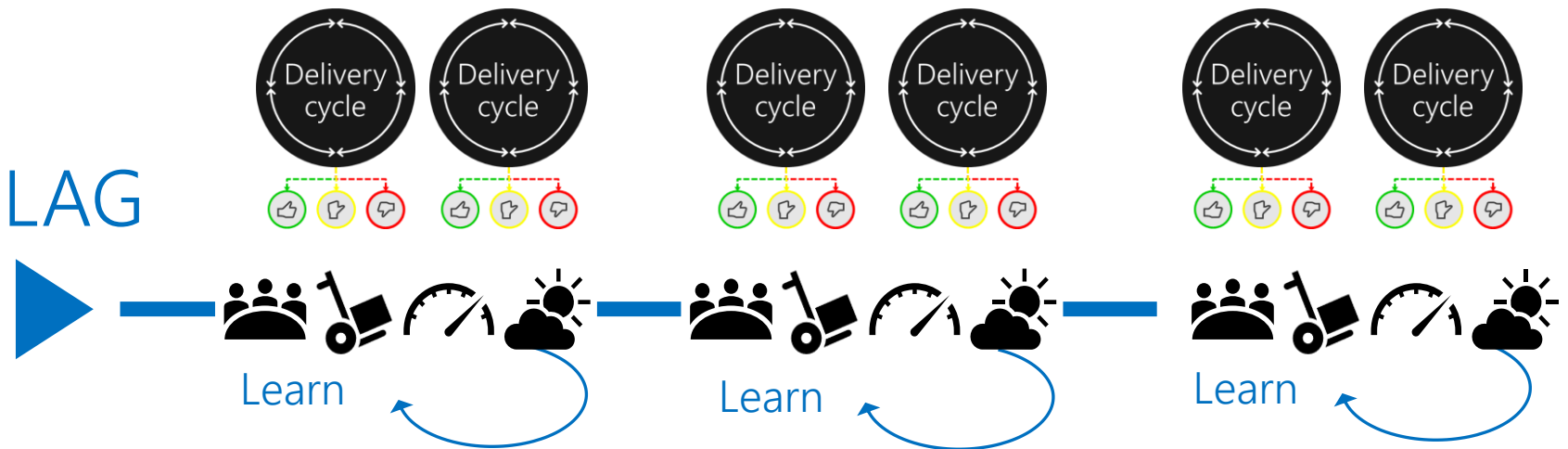
## WATERFALL (predictable, process driven)



## AGILE (create and respond to change)

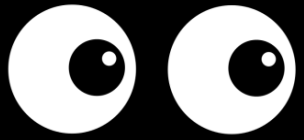


## FEATURE FLAG (experiment)

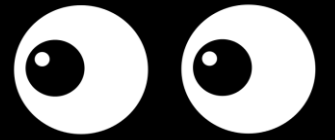




A way to decouple feature  
**deployment** from **release**,  
and fine-tune feature  
**exposure**, down to the  
individual user



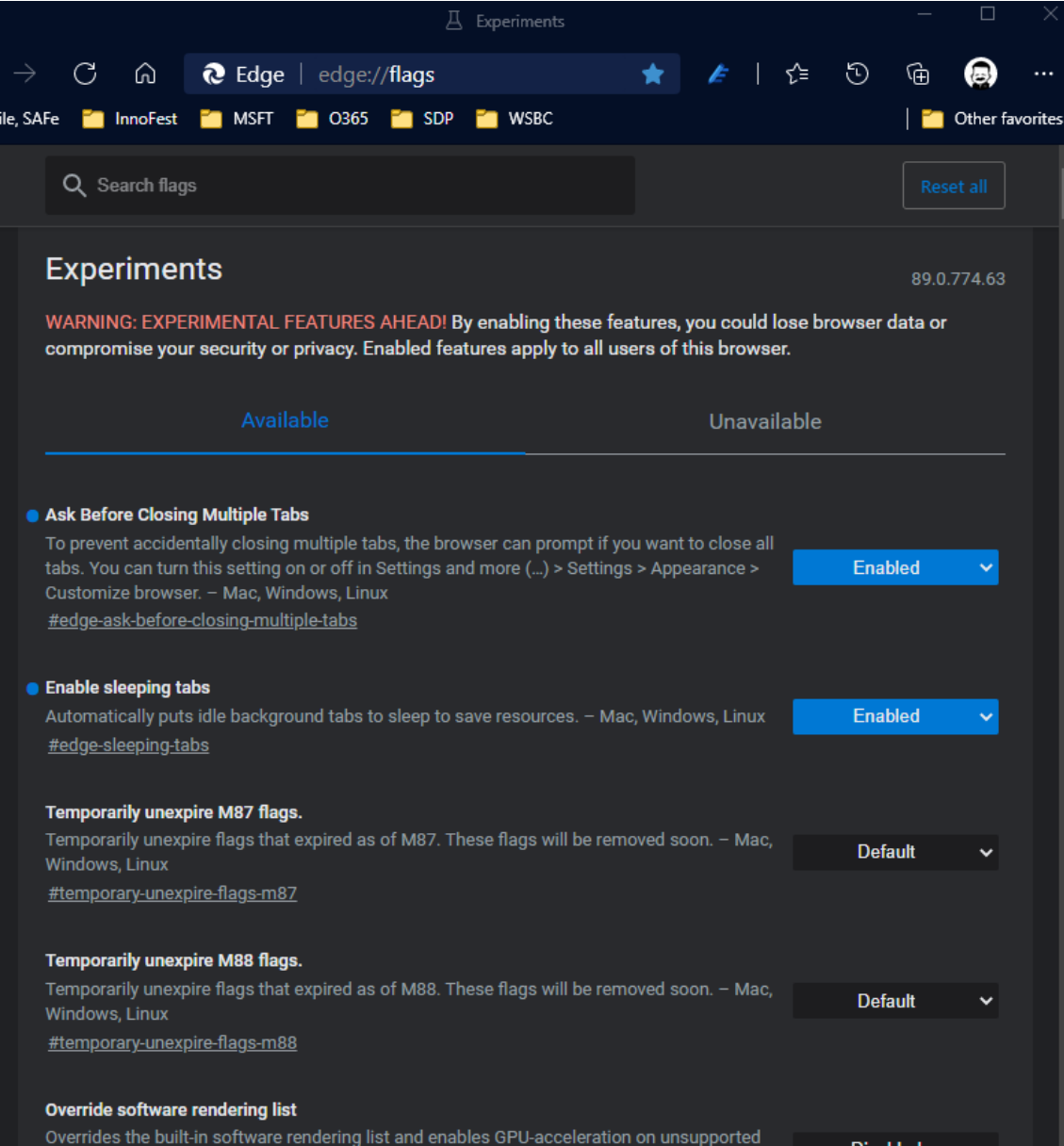
DARK LAUNCH



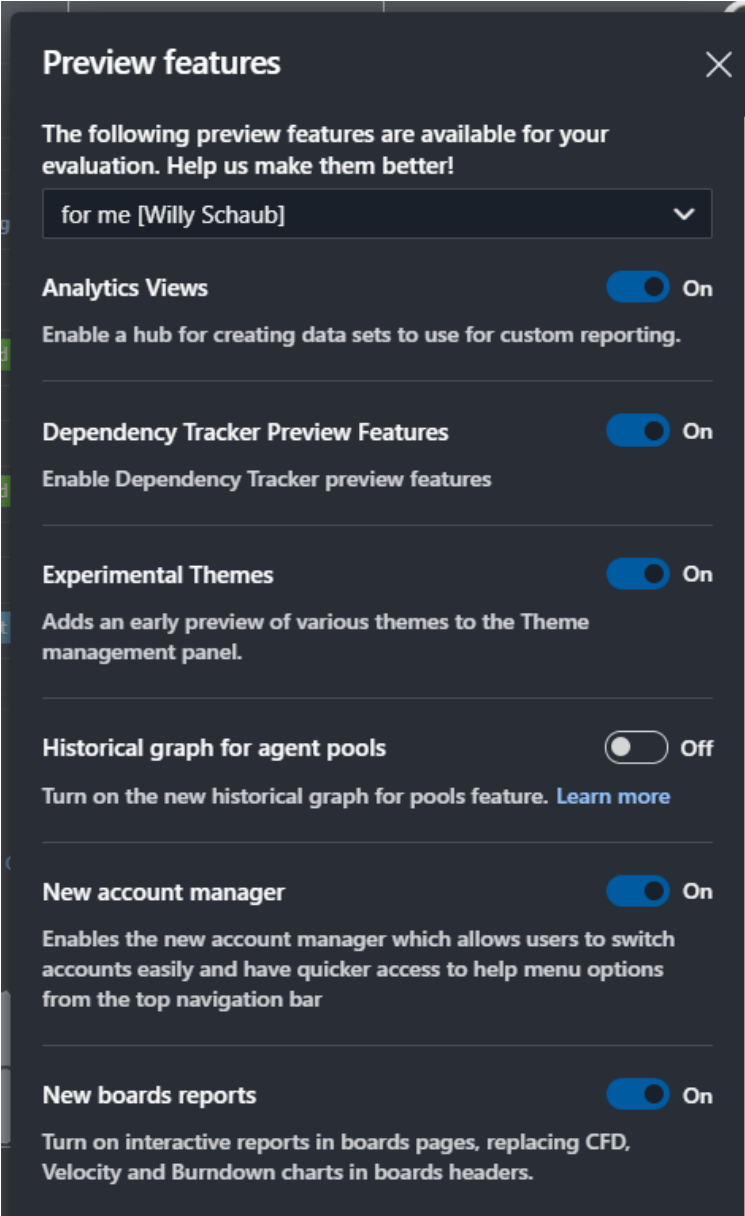




# CLIENT-SIDE PREVIEW EXAMPLES



Azure DevOps ►  
◄ Edge



# WHAT?



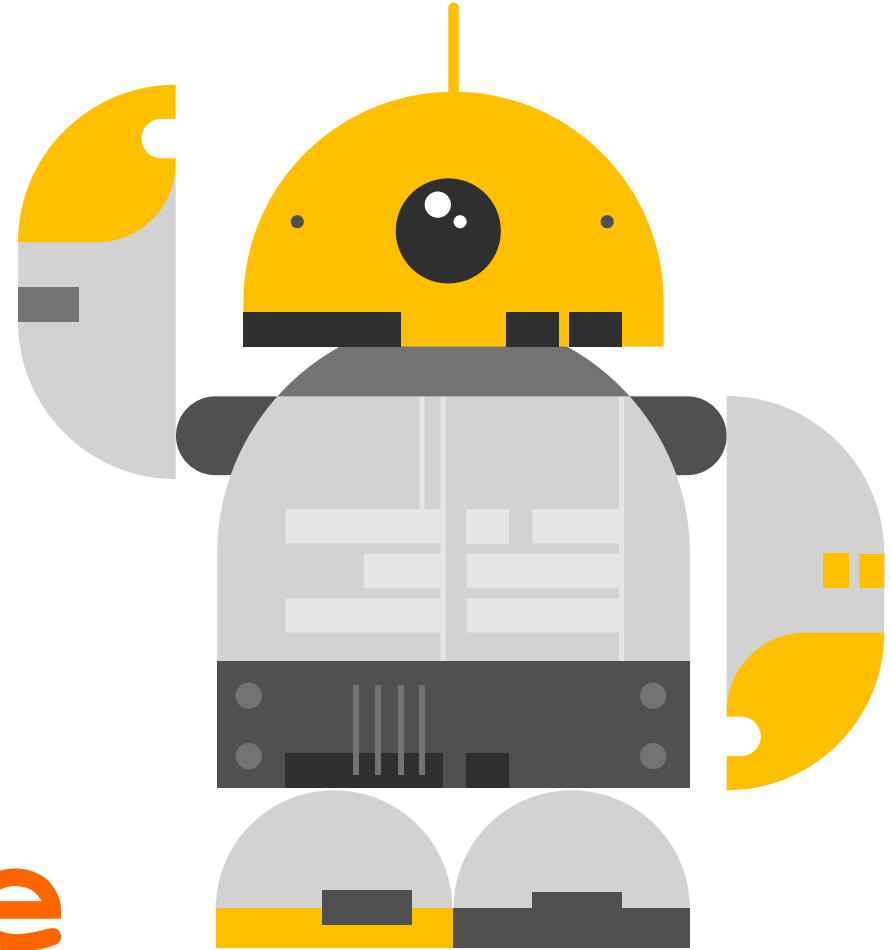
# PRODUCT OWNER



[This Photo](#) by Unknown Author is licensed under [CC BY-SA](#)



# DEVELOPERS



if  
else



# CODE EXAMPLE

```
using LaunchDarkly.Client;
LdClient ldClient = new LdClient("YOUR_SDK_KEY");
User user = User.WithKey(username);
...
bool featureOn = ldClient.BoolVariation("your.feature.key",
user, false);
if ( featureOn ) {
    // application code to show the feature
}
else {
    // the code to run if the feature is off
}
```

# HOW?



# Don't just flip the feature flag

## GOVERNANCE

- Usage
- Ownership
- Maintenance

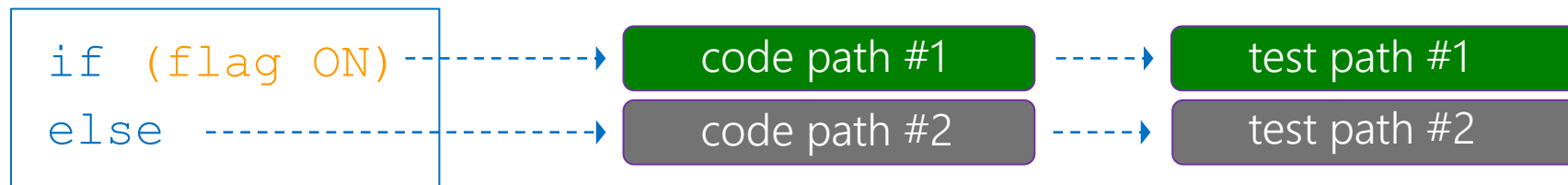


FEATURE  
FLAGS

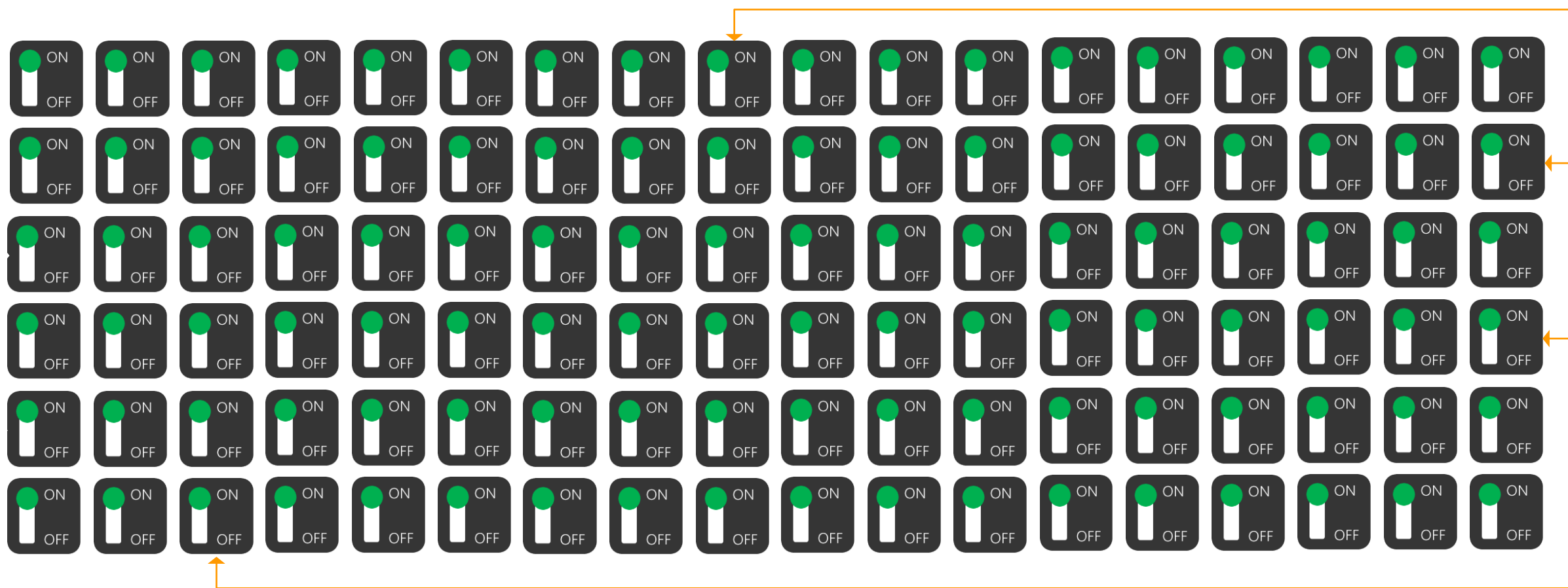




Feature Flag



- Additional code and test paths, and flag maintenance
- Dependencies
- Implications



# Understand the impact of flipping a flag!



Server & Tools Blogs > Developer Tools Blogs > Brian Harrys blog

Executive Bloggers

Visual Studio  
Products

DevOps

Languages

Features

.NET

## Brian Harrys blog

Everything you want to know about Visual Studio ALM and Farming

### A Rough Patch

11/25/2013 by [Brian Harry MS](#) // 10 Comments

Share 0

2

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Either I'm going to get increasingly good at apologizing to fewer and fewer people...

We've had some issues with the service over the past week and a half. I feel confident we've had since the instability created by our service refactoring in the past. I can assure you that we have taken the issue very seriously and there are a fair number of fixes in the works. We'll be releasing them as soon as possible. We're sorry for the inconvenience recently.

The incident started the morning of the Visual Studio 2013 launch when we introduced a new feature we made. You may not have noticed it by my presentation but for the couple of days...

#### ALM | DevOps Rangers

Providing practical guidance, experience, and gap-filling solutions to the developer community.

## How we checked and fixed the 503 error and Performance issue in our Azure Function

 [mikaelkrief](#) April 3, 2018

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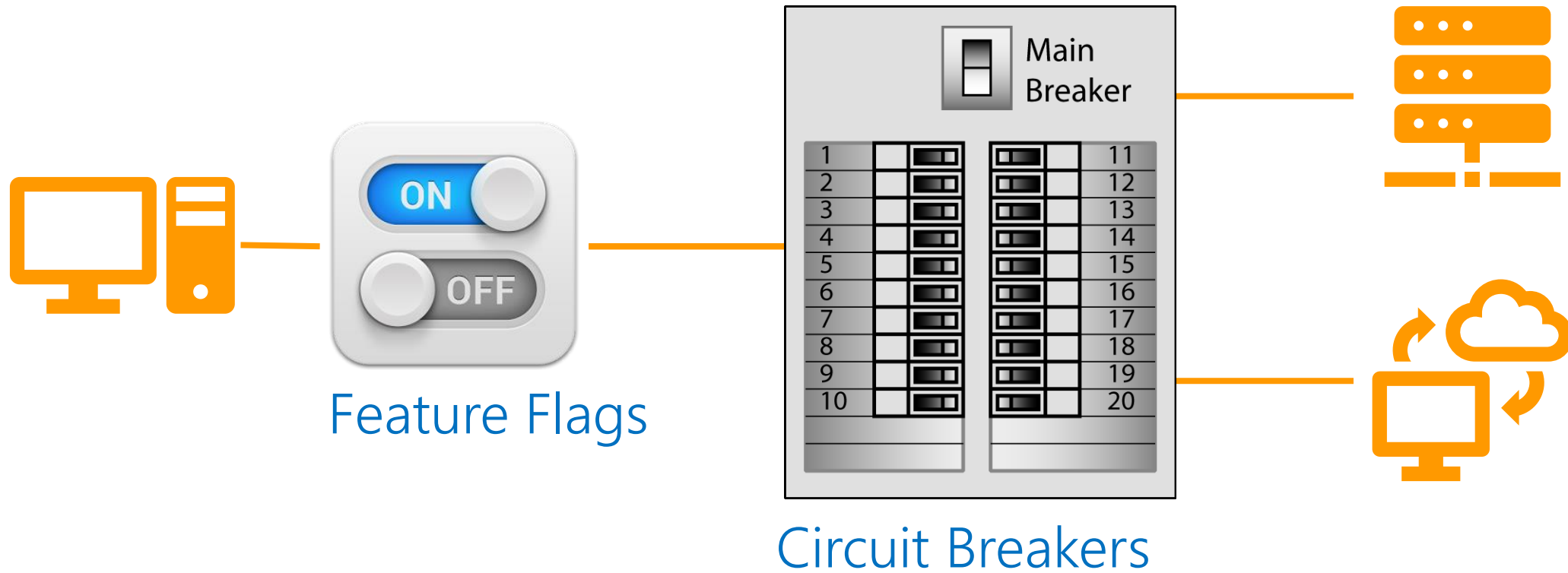
How we checked and fixed the 503 error and Performance issue in our Azure Function

Since we released our Azure Function that allows you to use LaunchDarkly services with our VSTS Roll Up Board widget extension, we have recently evolved it further by adding an Azure Function that allows you to retrieve the flags of the user connected to Visual Studio Team Services (VSTS).

The goal of this evolution was to centralize all the business software of the features flags in Azure Function and thus leave it free of the code of the VSTS extension. This allows it to plug other extensions with the features flags in a much more simplified way thus requiring the least possible development.

Shortly after release, a user reported an issue loading the extension.

# Feature Flag != Circuit Breaker





# Solutions?

.NET

[Feature Toggle](#) , [NFeature](#) , [FeatureSwitcher](#)

Java

[Togglz](#) , [FF4J](#)

JavaScript front-end frameworks

[JavaScript Feature Flags](#) , [Angular Feature Flags](#) , [Ember Feature Flags](#) , [React feature flags](#)

SaaS solution for all stacks

[FeatureOps](#), [LaunchDarkly](#)



# All feature flags must support the kill switch

enable us to toggle a feature in case of an emergency

## FFs managed by Business, Security, & QA

ensure we satisfy governance and customers with continuous delivery of value

## FFs protect only production ready code

reduce risk of deploying accidental release of fragile or insecure code to customers

## Favour software as a service over custom code

avoid long-term ownership, support, and maintenance of feature flag frameworks

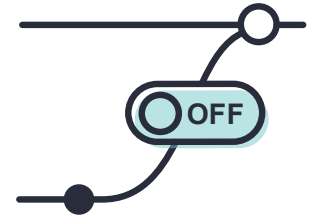


VALUE



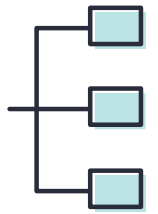
Ship Code When You're Ready

Test in Production



In Case of Emergency, Kill Switch

Control Your User's Experience



Experiment & Get Feedback Easier



If you need to  
**rebuild** or  
**redeploy** your  
solution you are  
not using feature  
flags



Feature flags  
are not a  
solution to  
hide **non-  
production**  
ready code



Image from [https://en.wikipedia.org/wiki/Foreshore\\_Freeway\\_Bridge](https://en.wikipedia.org/wiki/Foreshore_Freeway_Bridge)



Knowing IF and  
WHAT A/B test  
experiments to use

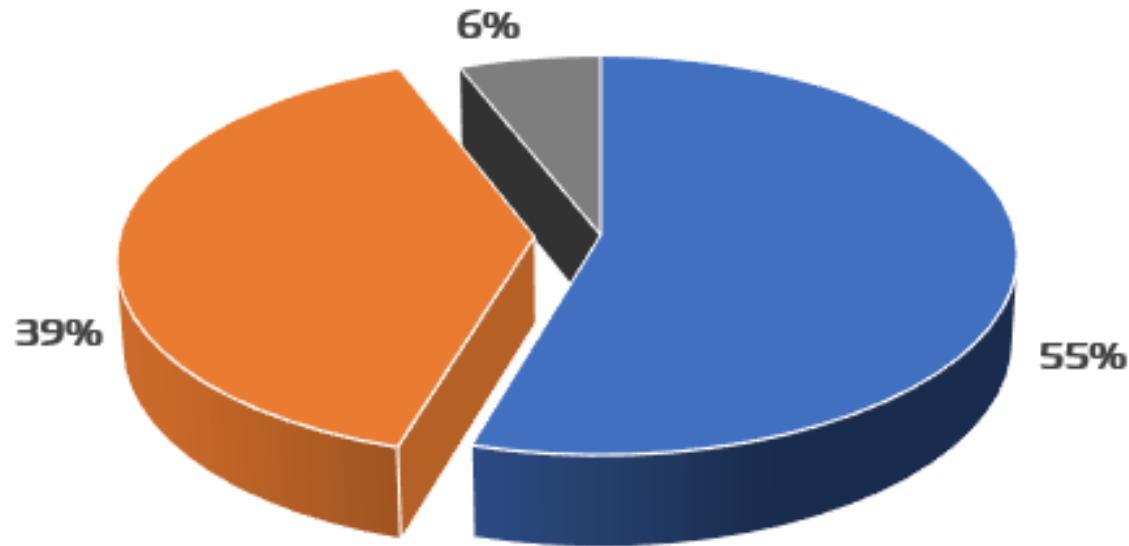
**WHY**  
do you need  
feature flags?

x5

**WHO**  
owns and  
grooms your  
(custom) F/F  
service?

# COMMUNITY POLL

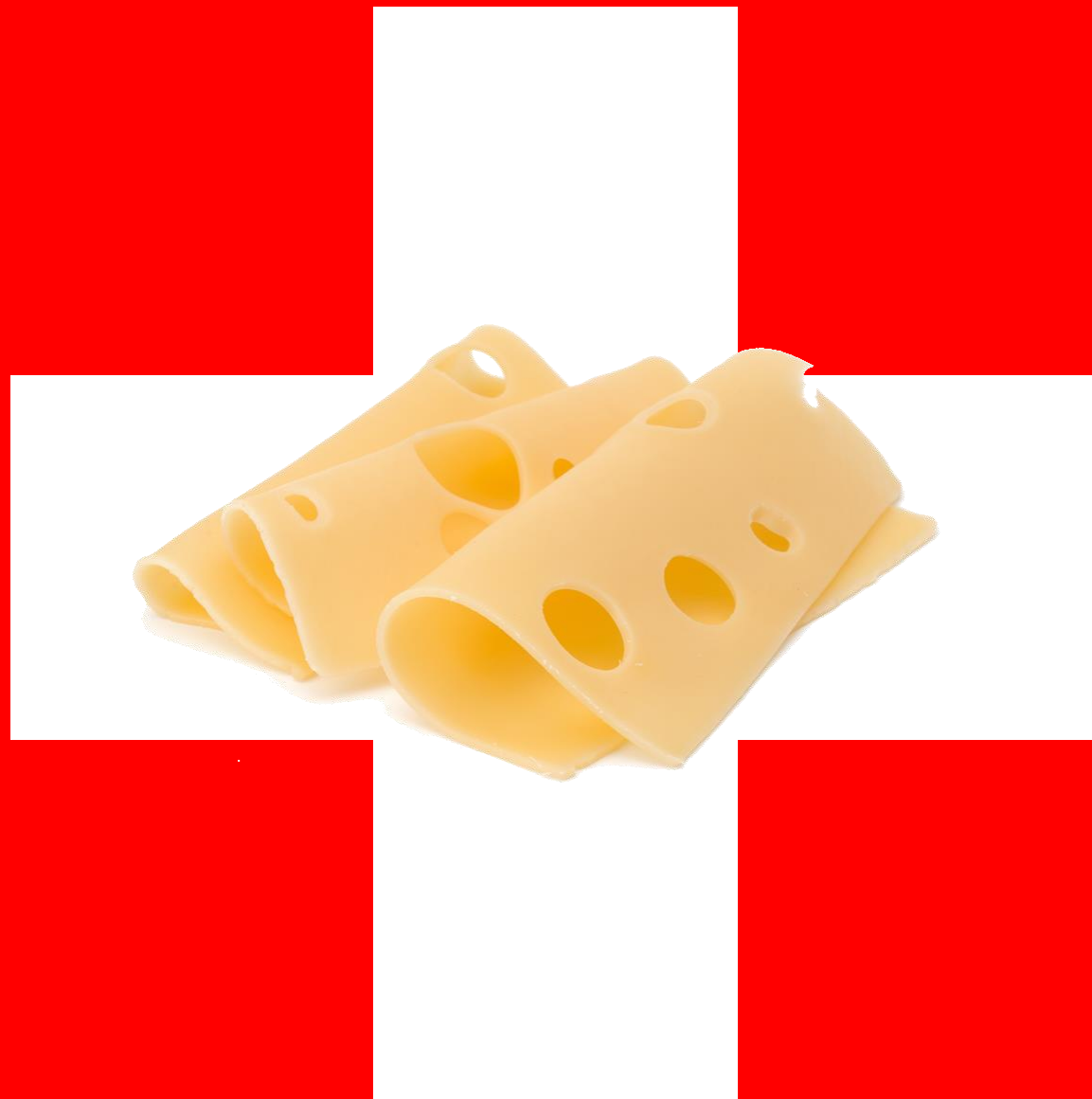
Have you or are you using feature flags (FF) to enable release on demand? If yes, what strategy are you using?



- Custom feature flag solution
- SaaS feature flag solution
- Other

Raw, unedited feedback:

- *I've only used short-lived feature flags so there was never any need for a beefier solution. A simple hand-cranked conditional logic almost always suffices for short-lived toggles.*
- *Love using Launch Darkly! Dark launching is the way forward for so many teams! Next week Launch Darkly's Galaxy conference is gonna be awesome!*
- *Launch Darkly all day.*
- *We've been using rollout, but also switched to AAC, recently for a few apps. From config management perspective, it's been a dream for production support issues.*





# Q&A

*You have*

*Questions*

*we (hopefully) have*

*Answers*

## REFERENCES

- [A Rough Patch | Brian Harry's Blog](#) (microsoft.com)
- [Deploying new releases: Feature flags or rings?](#) | Opensource.com
- [How we checked and fixed the 503 error and Performance issue in our Azure Function](#) | Microsoft Docs
- [3 ways to handle transient faults for DevOps](#) | Opensource.com
- [Use Feature Flagging with LaunchDarkly SaaS](#) | CeS
- [Why hypothesis-driven development is key to DevOps](#) | Opensource.com
- [What's the cost of feature flags?](#) | Opensource.com
- [Summary of my publications](#) | LinkedIn

The background of the slide is a dark grey or black surface covered with a complex, glowing orange circuit board pattern. The lines of the circuit are thin and intricate, creating a dense, web-like structure. Some points along the lines are highlighted with small, bright orange circles, resembling solder points or microchips. The overall effect is a high-tech, digital aesthetic.

Thank you!

Willy[-Peter] Schaub

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[@wpschaub](https://twitter.com/wpschaub)